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ReNNovate disrupts the Home interiors market in Mumbai

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With beautiful designer styling and customization, reNNovate is disrupting the modular industry in Mumbai. As a customer, one is often torn between choosing a contractor or a local designer with constant struggles in timelines/costs/finishing vs online interior service providers where customization is a problem due to their outlook to scale.

Buying a dream home or renovating an existing one: This is among the most expensive spends of ones lifetime, and getting the right team to achieve it is crucial! Many people go for a piecemeal approach with contractors and end up with a mish-mash of designs. Other online designers are focussed on selling catalogue based designs with fixed sizes and engineered materials to drive down costs for large scale players. This isn't the best mix for customers looking for well-designed, high-quality, long-lasting home interiors.

This is the unique niche where reNNovate operates with 2-3-4 bhk homes that are well styled optimized for storage with quality support even after delivery of home. ReNNovate **addresses the pain point of customers looking for end-to-end home interiors, complete customization, transparent budgeting, 3D visualization**, walkthroughs for space planning, assured timelines and post-installation service. This end-to-end home interior company gives you a hassle-free design to execution experience with senior architects onboard and a plethora of materials, colours and design options to choose from!

"Mumbai is a unique landscape where every inch is expensive, and spaces are small. Design becomes paramount. Also, with the high moisture, rains and special climatic conditions, one needs a keener eye on design and quality. Also, many homes are older and require technical know-how of renovation and structural understanding. Our forte is renovation-a deep pain point for many Mumbai-kars.

For new homes also, we work only in plywood, German soft-close hardware like hettich/hafele, branded lights, paints, finishes to cater to the climatic conditions of Mumbai. Our outlook is to give you a great design that lasts long! Our designing, costing, and execution processes are entrenched in our in house tech to create fast responses to design changes." Explains Design Lead and co-founder Smita Vijaykumar.

reNNovate is a refreshing mix of high quality branded materials with immaculate finishing and design quality at the level of any international design firm. Headed by senior designers in house teams for design + execution, they are delivering homes for Aamchi Mumbai in 45 days with unique, beautifully crafted bespoke homes!

With over 200 projects under their belt, ranging from 10 lakh to 2 cr in value, their work is astoundingly versatile and quality conscious with transparent costs and timelines. As a delighted customer shared with us, "We received clear quotations with all materials used mentioned. We really appreciated their quick response time as compared to others in the market with a clear design direction. This impressed us the most. My brother and I bought flats together, and my interiors were finished on time and on budget with reNNovate. My brother, on the other hand, is still to move into his new home 1 year later!" states Mr. Patel a CEO of a leading digital company whose home was completed by reNNovate.

reNNovate completes end to end turnkey interiors tailor-made for your home, styled with latest modern international trends from their in-house architects with international work experience. Not just design, all products like civil, lighting, electrical, curtains, décor, furniture, are provided are under warranty of material and post-installation service! This really takes care of the peace of mind for each and every customer, not just through the design phase but beyond that too.

"Our customers are busy individuals, many of them CXOs of large companies looking for a home that they can proudly show off.They are also looking for easy customer interfaces, processes that are moving with the times! With complete integration of production, technology, design and in house execution, we are able to truly deliver their promise of 45 days for a 2bhk home with fantastic design quality. We design closely with pricing and timelines to create a hassle-free-shock free experience for you!", states Yateesh Contractor CO Founder with reNNOvate.

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Digital Editor

